

Press Release
August 22, 2008

FOR IMMEDIATE RELEASE
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New Self Renewal Center Celebrates Grand Opening

Madison, WI – New Self Renewal Center, a new facility offering a unique blend of fitness options, spa services, renewal opportunities and quality childcare, held a grand opening celebration for the general public on August 5 at 6300 Enterprise Lane on Madison's west side. The event was a great success and enthusiasm was evident throughout the center as more than 200 people went on tours, participated in fitness challenges and enjoyed the community atmosphere. Magic 98's Lanette Hansen was onsite to capture the excitement.

Some patrons received free massages and mini manicures. "That 10-minute massage was the best I have received!" remarked Susan Watters of Verona. "I can't wait to schedule a one-hour massage!"

Children enjoyed fun activities both indoors and out, including art projects and fabulous creations by a balloon sculptor. Kid Corner, New Self's premier drop-off childcare center, teemed with activity as children checked out the variety of toys and equipment the center has to offer a variety of ages.

Many attendees chose to join New Self during the Grand Opening event. Melissa Sedevie, wife and working mother, quickly grasped all that membership has to offer. "New Self Renewal Center fits perfectly into my busy life!" she remarked. "It allows me to make time for myself to workout, pamper and maintain relationships all in one place. In today's world, everyone needs New Self."

New Self Renewal Center provides a small community that offers both fitness and rest, focusing on health and wellness for the whole person. It is designed to give people an opportunity to rejuvenate, grow and connect with others by offering fitness and nutrition training, spa services, enrichment classes and other activities for adults and children. Membership includes open use of the fitness equipment, Swedish showers and drop-off childcare, as well as special member pricing on spa products and services, personal training and café items.

The center's Kid Corner offers excellent childcare while parents enjoy some personal time, knowing their children are in a safe learning environment nearby. "Single with Children" and "Family" memberships include complimentary childcare, plus discounted pricing on enrichment classes for children. Current classes include Spanish for ages 3-5 and Music & Movement for ages 3-5. Kid Corner also includes a space for parents to enjoy a meal or snack with their children during their time in the center.

New Self also features a café serving custom-blended coffee, espresso, fresh bakery, delicious lunches and a variety of snacks. Offering both private space for adults and separate, safe and fun activities for children, New Self offers affordable solutions for the entire family.

Stop in and see what all the excitement is about! Drop by 6300 Enterprise Lane for a tour, call 608/310-6775 or visit www.newselfrenewal.com for more information.

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